

AGENDA
REGULAR VIRTUAL MEETING
BEACH BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE (BID)

Monday– March 8, 2021

3:30 PM

CITY HALL IS CLOSED

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| I. | Call to Order/Roll Call Quorum | Anna MacDiarmid BID Chair |
| II. | Approval of Meeting Minutes <ul style="list-style-type: none">Regular Meeting February 8, 2021 | Anna McDiarmid BID Chair |
| III. | Spring Break Operation 2021 Update | Sarah Spurlock Manager Nighttime Economy & Monica Ferrer Sergeant Police Department |
| IV. | Beach Cleanliness | Mark Almy Superintendent Parks Operations |
| V. | Funding Request \$1,000,000 Breakers Avenue Streetscape Project | Clarence Woods CRA Manager |
| VI. | Post Event Presentation & Funding Request \$100,000 Fort Lauderdale Airshow 2021 | Bryan Lilley Manager Lauderdale Airshow LLC |
| VII. | Promotional Campaign Messaging Discussion <ul style="list-style-type: none">Board Member Feedback | Tasha Cunningham BID Manager |
| VIII. | Communications to the City Commission | Anna MacDiarmid BID Chair |
| IX. | Old/New Business <ul style="list-style-type: none">April Meeting Agenda Item Recommendations | Cija Omengebar CRA Planner |
| V. | Adjournment | Anna MacDiarmid BID Chair |

THE NEXT REGULAR BID VIRTUAL MEETING WILL BE HELD, **3:30 PM MONDAY – APRIL 12, 2021**

VIRTUAL MEETING REQUIREMENTS:

- VIRTUAL MEETING WILL COMMENCE AT DESIGNATED TIME AS ADVERTISED.
- MEMBERS OF THE PUBLIC WHO WISH TO LISTEN IN CAN JOIN VIA LINK BELOW:
<https://www.fortlauderdale.gov/government/BBID>

Purpose:

Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements and special programs and events.

Note:

Two or more Fort Lauderdale City Commissioners or members of a City of Fort Lauderdale Advisory Board may be in attendance at this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002 and arrangements will be made to provide these services for you.